



## News from DataSys

For immediate release

### FRx Invites a DataSys Team Member to Join its FRx Advisory Board

*DataSys to become a "key player" in contributing to the direction of the FRx Product Suite*

**Marlborough, MA — October 1, 2005** — Microsoft Great Plains and the FRx product suite are the dynamic duo of financial management. With David Laster's appointment to the FRx Advisory Board, DataSys has even more opportunities to help companies take full advantage of the benefits of both products.

Great Plains and FRx complement each other ideally. Great Plains empowers organizations to manage and integrate all aspects of their financial operations. FRx, the industry standard for financial reporting, maximizes the ability to provide insights on financial performance. The two applications use the same familiar Microsoft interface, which lets users put the applications to use most efficiently. Plus, the newly released FRx Report Manager can include reports and documents from other applications such as Microsoft Excel and Word, creating professional-looking report packages that put cross-departmental information at the readers' fingertips.

DataSys has been helping its customers get the most out of this dynamic duo since 1996. The company provides consulting and training at customers' sites and in a classroom setting at DataSys. It also holds FRx Webinars and gathers insights from customers at several users groups each year.

This week, DataSys Applications Consultant David Laster became what FRx calls "a key player in shaping the future of FRx." David is now part of the FRx Advisory Board, a team that guides product direction, reviews prototypes and third-party solutions, and suggests product enhancements. The board, which discusses industry trends and confirms analyst/media predictions, has a strong advocacy voice in determining the functionality of each release.

David has already demonstrated his value to the many DataSys clients who rely on his expertise. They take advantage of his knowledge of GAAP compliance, process re-engineering, budgeting and forecasting, reporting, audit management, multi-currency reporting, and cash and investment management. Before joining DataSys, he served as staff accountant, assistant controller, and finally division controller and financial analyst at privately held and publicly traded multi-national entities.

"FRx has a wonderful reputation for incorporating product suggestions and developing top-tier financial reporting and budgeting applications," David says. "I am enthusiastic about the opportunity to convey suggestions and opinions from our customers to the FRx Software design and development teams. Our clients have a lot to offer, and their ideas will fuel continual innovations and enhancements to the FRx solution."

#### **About DataSys Corporation**

DataSys Corporation, a Microsoft Certified Business Solutions Partner specializing in the implementation of Great Plains software, helps midmarket companies meet their objectives by improving access to mission-critical information. For over ten years, DataSys has built long-term productive relationships that benefit from a deep understanding of its clients' business and cumulative years of experience with Great Plains software. DataSys harnesses the power of Great Plains' functionality, reporting, integration, and customization capabilities to deliver a comprehensive business management solution that expedites core financials, human resources, payroll, project accounting, distribution, warehouse management, and e-business. For more information, please visit [www.DataSysCorp.com](http://www.DataSysCorp.com).

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