

News from DataSys

For immediate release

DataSys Advances Strategic Management of its Implementation Practice

Industry veteran Cliff Hay to gear up the practice for ever-expanding customer base

Marlborough, MA — January 30, 2006 — DataSys Corporation has retained industry veteran Cliff Hay to guide the strategic direction of its Implementation Practice. This decision demonstrates the company's commitment to further enhance its level of service in light of its projected rate of growth.

DataSys turned to Hay based on his 11-year tenure in management within Microsoft Business Solutions' professional services organization, along with his 25 years of experience in the accounting systems industry. Hay has served in managerial positions in the northeast regional consulting practice of McCormack & Dodge (now Dun & Bradstreet Software). He also was the Director and then Vice President of Consulting for Great Plains Software, where he started the Great Plains Consulting Team and oversaw its growth to 65 specialists. Currently, Hay is the principal and founder of Pyramid Practice Services, which provides strategic planning services to value-added resellers, including DataSys and other successful organizations with a growth-oriented leadership and mind-set.

At DataSys, Hay will work with the Implementation Practice team on the development of management strategies that support profitable, controlled growth. He will also provide individual and team training to augment employees' existing skills in the areas of conflict resolution, risk management, and project processes. According to DataSys President Lisa Daigle, "Cliff will contribute significantly to our ability to live our mission of *turning vision into reality, through the power of team, serving a customer of one*. This mission has guided our decisions at every step over the last ten years. Our collaboration with Cliff will enable us to respond even more effectively to the market and our customers."

Hay describes his specific objectives at DataSys, "Given the current strength of DataSys' Implementation Practice, it will be easy to tune its methodologies, project management programs, and best practices. I also look forward to reinforcing the team's customer service techniques and communication skills. While our goals are multi-faceted, they all tie back to a single aspiration – to refine professional service efficiencies with the ultimate goal of customer satisfaction and success."

Hay concludes: "Having worked with DataSys over the years in a variety of capacities, I am excited and proud to be part of this new venture. I have grown to respect the organization's careful attention to its mission statement. The people at DataSys Corporation actually reflect their mission in everything they do, allowing them to improve constantly, at all levels – across the organization, teams, and individuals."

About DataSys Corporation

DataSys Corporation, a Microsoft Certified Business Solutions Partner specializing in the implementation of Great Plains software, helps midmarket companies meet their objectives by improving access to mission-critical information. For over ten years, DataSys has built long-term productive relationships that benefit from a deep understanding of its clients' business and cumulative years of experience with Great Plains software. DataSys harnesses the power of Great Plains' functionality, reporting, integration, and customization capabilities to deliver a comprehensive business management solution that expedites core financials, human resources, payroll, project accounting, distribution, warehouse management, and e-business. For more information, please visit www.DataSysCorp.com.

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