



News from DataSys

For immediate release

DataSys President Presents to ESL/GED Students

Marlborough, Mass. – April 12, 2011

DataSys Corporation's President, Lisa Daigle, was a panelist at a career night for ESL and GED students at the Hudson Maynard Adult Learning Center. The Center offers free English classes (ESOL) and ABE/GED prep classes. Its 250 students range in age from 17 to over 65, and they hail from 19 different communities.

Each panelist was asked to address an aspect of higher education and employment to the 60+ attendees. Representatives from community colleges made a compelling case for the importance and affordability of education at a community college, along with their mentoring programs for underserved populations. A senior banking official and head teller talked about the importance of professionalism and good communication skills.

Lisa's presentation emphasized the importance of integrity in the business world, given the temptations when combining "money and people." As a minority, Lisa talked about the challenges she faced as a woman in the business world, and underscored the need for perseverance and a support system. She said that putting people first is no easy feat, as a business owner must first "know thyself" to effectively lead and manage people. She encouraged students not to blindly follow the maxim that "the customer is always right," because a business' most valuable asset is its staff. She also said that it's a long journey to success, and that students must be patient and focused.

According to Laura Purutyan, Program Coordinator, "there is no greater resource than the encouragement and expertise of professionals such as Lisa Daigle."

About DataSys Corporation

DataSys Corporation, a Microsoft Certified Business Solutions Partner, specializes in the implementation of Microsoft Dynamics GP (Great Plains). Since 1996, DataSys has built long-term productive relationships through deeply understanding its customers' businesses. We automate processes for financials, reporting, payroll, project accounting, and distribution. For more information, please visit www.DataSysCorp.com.

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